

TESTIMONIAL

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Robert Harris,
HORNBY

As an independent café owner prior to joining the Robert Harris franchise I was limited when dealing with suppliers on negotiating price and delivery schedule.

I did enjoy the creative freedom to do as I saw fit in my own café and was very proud of the brand I had created. I was initially very hesitant to join a franchise as I felt I would lose those freedoms.

Since becoming part of the Robert Harris family I have quickly discovered that this is simply not the case. Not only do I have control over the running of my business (within agreed franchise guidelines) but I have much better cost of goods due to the franchises ability and buying power.

Marketing is taken care of in the franchise and it saves me a lot of time and stress. This is a huge bonus as it allows me to focus on running the business and exceeding our loyal customer's expectations with service and quality of product.

We have on-call support and training as well as structure for helping us run an efficient, profitable café.

All of these benefits has allowed us to become the top trading store in New Zealand for the group.

Looking back now I am unsure why I was so hesitant and I am happy that I took the step into a franchise as it has provided me with everything I was seeking and more.

Chris Meyer

Owner

Robert Harris Cafe Hornby

